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SOPHISTICATED.

LUXURIOUS.

Tara

FINE JEWELRY CO., INC

BUFORD, GA





In 1985, Tara Fine Jewelry Company, Atlanta's premier jewelry retailer, started with two friends who wanted to combine their jewelry backgrounds and build something together. Their dream became a reality when they opened the doors of their humble 525-square foot store in Buford, GA. In those early years, Tara Fine Jewelry Company specialized in offering items created in-house. Customers became regulars and brought in friends and family, and by 1995, the business moved to its current home at 1829 Buford Highway to accommodate its growing clientel.

Today, 30 years later, Tara Fine Jewelry Company has over twenty-five employees and a 6,000 square foot showroom including a state-of-the-art repair and design center. The company is an authorized dealer of the world's most distinguished Swiss timepieces, including Rolex, Tudor, Breitling, Tag Heuer and Omega and is also a proud retailer of designer brand jewelry like Roberto Coin, Mikimoto Pearls, and the very rare

Forevermark diamonds. The NFL's Atlanta Falcons designated the store as their First Official Team Jeweler, and numerous other Atlanta celebrities choose Tara Fine Jewelry Company when designing engagement rings or making luxury jewelry and watch purchases.

While Tara Fine Jewelry Company offers the world's most exclusive brands of jewelry and Swiss watches, the business continues to stay true to its roots by focusing on quality fine jewelry at affordable prices and real customer service. Tara Fine Jewelry Company is proud to play an integral part of each of their clients' cherished occasions, from the purchase of a baby's first rattle to the choosing of an engagement ring and beyond. So find yourself surrounded by the most luxurious diamond jewelry and Swiss watches at Tara Fine Jewelry Co., Atlanta's favorite destination and an iconic Buford, GA landmark. Please also visit us on-line at our newly re-designed website at www.tarafinejewelry.com.



1829 Buford Hwy, Buford, GA 30518
(770) 932-0119

Open Monday to Friday, 10:00am to 6:30pm and Saturday 10:00am to 5:00pm with extended hours during the holiday season.
Always closed on Sunday and on all major holidays.

Directions:

85 North to I-985. Take exit 4 (Hwy 20). Turn left onto Hwy 20. Go 1 mile to Buford Hwy. Turn right onto Buford Hwy. Go ½ mile.
Tara Fine Jewelry is on the right.



Financing Options Available





Tara

FINE JEWELRY CO., INC.

< c o n t e n t s >

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Founder, Hans Wilsdorf, foresaw that the wristwatch, by its very nature, was destined to become an everyday necessity.

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Château Élan Winery and Resort utilizes the summer weather to grow, tame and bottle muscadine grapes into a scrumptious ambrosial liquid.

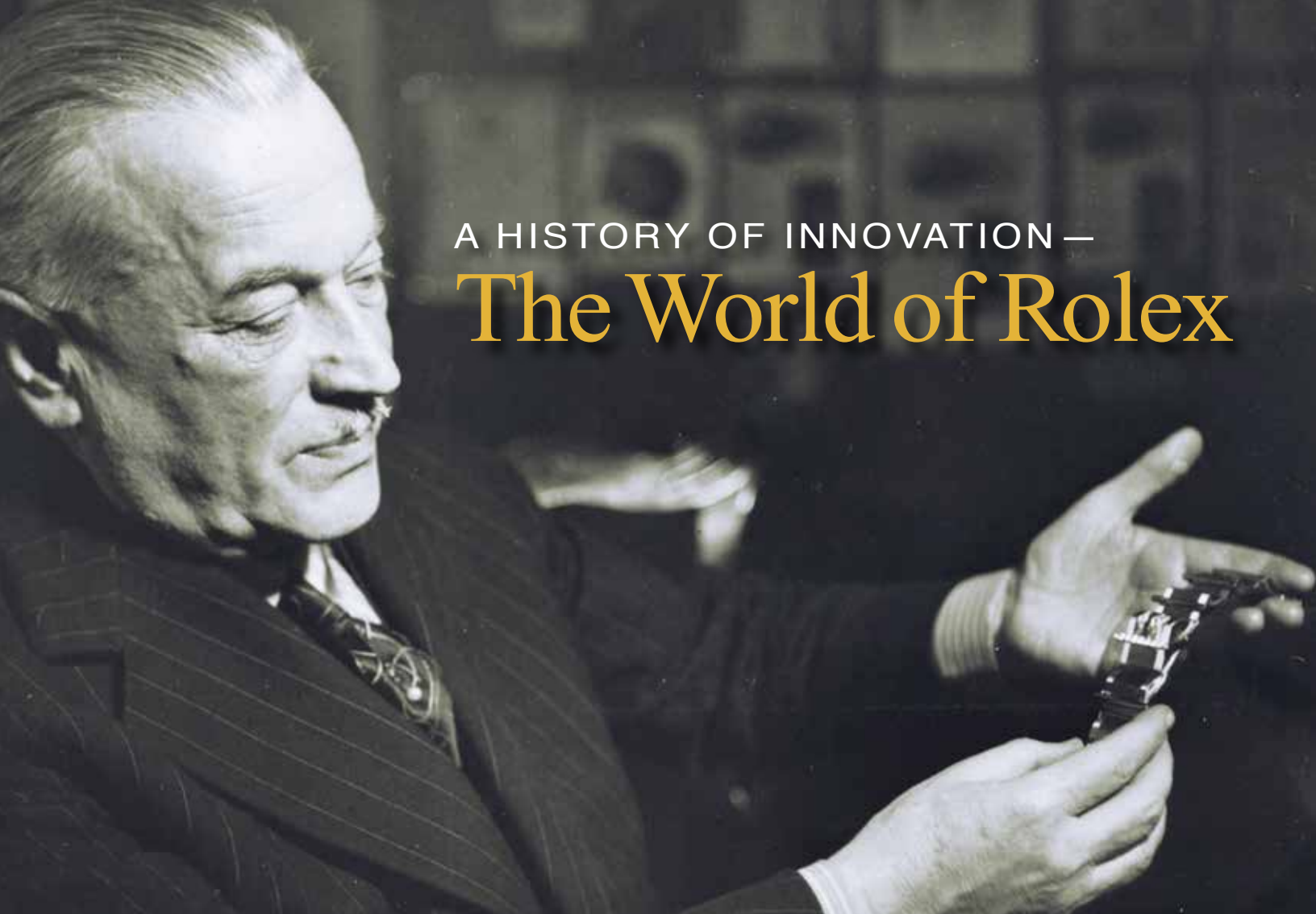
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Wedding
Rings/Pendants/Earrings



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A HISTORY OF INNOVATION — *The World of Rolex*

The success of Rolex is inextricably linked to the extraordinary spirit of enterprise of its founder, Hans Wilsdorf (1881-1960). Through his visionary genius and uncommon capacity to embrace all fields of the company's activities – technology, communication, organization and distribution – as head of Rolex for more than 50 years, he set the fundamental course for an adventure which has given birth to exceptional watches and an unparalleled brand.



Born in Bavaria, Germany,
Hans Wilsdorf began his career in
watchmaking in La Chaux-de-Fonds,
Switzerland in the early 1900s.

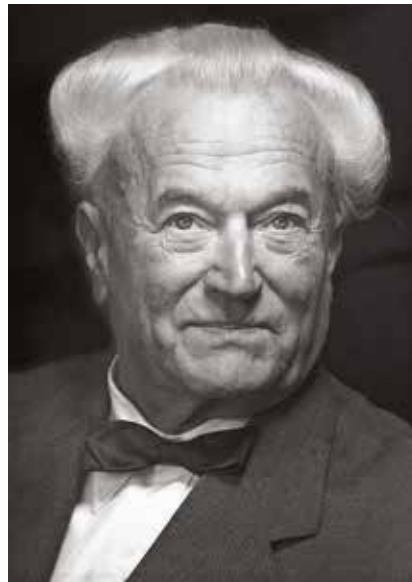
The Rolex adventure began in the early 1900s. Born in Bavaria, Germany, Hans Wilsdorf began his career in watchmaking in La Chaux-de-Fonds, Switzerland. In an era when pocket watches were the order of the day, he quickly grasped the potential of wristwatches for the 20th century, although at the time they were not very precise and mainly considered to be jewelry items of particular appeal to women.

Hans Wilsdorf foresaw that the wristwatch, by its very nature, was destined to become an everyday necessity – for men as well as for women – provided that it could be a precise, waterproof, robust and reliable instrument. Not only did he anticipate this reality, he contributed to making the wristwatch the indispensable object it has become.

In 1905, Hans Wilsdorf and his partner founded the firm Wilsdorf & Davis, specializing in the distribution of wristwatches in Great Britain and the British Empire. The watch components were produced for him by Swiss partners selected for their expertise. Observing the remarkable rise in leisure time and the practice of sports, Hans Wilsdorf wanted to prove to a still skeptical public that wristwatches and chronometric precision were compatible.

In 1910, a Rolex wristwatch obtained the first certificate in the world granted to such a watch by the Official Watch Rating Centre in Bienne, Switzerland. Four years later, in 1914, a similar model received the first “Class A” certificate accorded to a wristwatch, from the prestigious Kew Observatory in England - a distinction until then reserved to marine chronometers. This accreditation was the proof needed to show that wristwatches and chronometric precision could go hand in hand. The next challenge Wilsdorf wanted to undertake was to ensure that watches could be waterproof. The precision of the wristwatch would be seriously compromised if its case did not keep out water and dust.

In 1926, Hans Wilsdorf’s introduced the Rolex Oyster, the first waterproof wristwatch in the world, thanks to a case equipped with an ingenious patented system consisting of a screw-down bezel, case back and winding



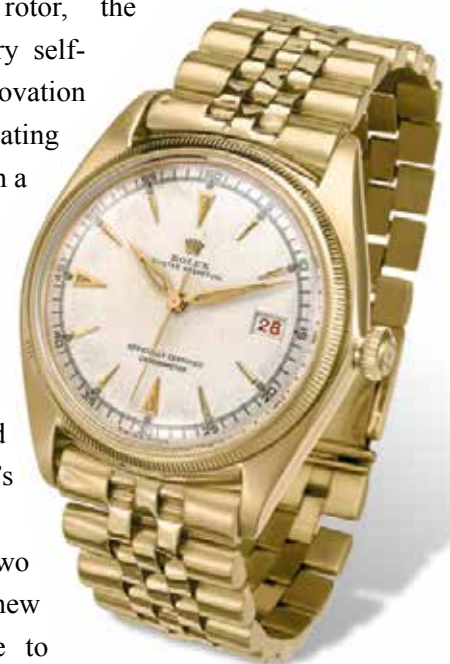
crown. Hermetically sealed, it offered optimal protection for the movement, however, as long as a wristwatch had to be wound by hand daily, its crown had to be unscrewed, thus compromising its waterproofness and therefore its precision.

In 1931, Rolex invented the first

wristwatch self-winding system with a free rotor, called the Perpetual rotor, the precursor of contemporary self-winding systems. This innovation consists of a weight oscillating freely in both directions on a central axle which allows the watch to constantly be wound by everyday wrist movements. These major inventions changed the watch industry and solidified Hans Wilsdorf’s place in history.

Over the next two decades a number of new introductions were made to the Rolex line, including the Datejust in 1945, the first self-winding watch to indicate the date in window on the dial, and the Day-Date in 1956, the first watch to display the date and day of the week spelt out in full in a window on the dial. Also introduced were professional models, including the Submariner, the Explorer, the GMT-Master, the Milgauss, and the Cosmograph Daytona.

Through the determination and foresight of Hans Wilsdorf, Rolex became one of the most recognizable watch brands in the world. Although Wilsdorf died in 1960, the company, to this day, remains true to his vision. ■



1945
First Datejust



500 METERS BENEATH THE SURFACE

Pelagos is the fruit of more than 60 years of experience in undersea adventure coupled with TUDOR's peerless technical development. The ultimate tool watch, it encases the first movement developed and produced by TUDOR, beginning a new era in the brand's history.

PELAGOS®

Self-winding mechanical Manufacture TUDOR MT5612 movement, officially certified chronometer, non-magnetic silicon spring, approx. 70 hour power reserve. Waterproof to 500 m, 42 mm titanium and steel case. Visit tudorwatch.com and explore more. TUDOR Watch U.S.A., LLC. New York



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TUDOR

- A. Heritage Chrono Blue 42 mm steel case, self-winding mechanical movement on a fabric strap; steel bracelet supplied with watch, \$4,425
- B. Pelagos 42 mm titanium and steel case, self-winding Manufacture TUDOR MT5612 mechanical movement on a rubber strap; titanium bracelet and diving extension supplied with watch, \$4,400
- C. North Flag 40 mm steel case, self-winding Manufacture TUDOR MT5621 mechanical movement on a steel bracelet, \$3,675
- D. Black Bay 41 mm steel case, self-winding mechanical movement on a fabric strap; leather strap or steel bracelet supplied with watch, steel bracelet, \$3,425; leather strap, \$3,100
- E. Heritage Ranger 41 mm steel case, self-winding mechanical movement on a leather strap; fabric strap supplied with watch, \$2,825

Always on Air...

[WHEN HE NEEDS A BREAK FROM THE STUDIO, VETERAN RADIO HOST SCOTT SLADE TRADES HIS HOST CHAIR FOR A PILOT SEAT.]



It is 6:00 a.m. in metro Atlanta. Darkness still lingers outside, though people already creep along I-285 toward work. Over the early morning airwaves, Scott Slade is on his third mug of coffee and more than an hour into Atlanta's Morning News.

Scott Slade sits on the edge of his chair and leans forward to talk right into the microphone. His tone is conversational and bright as he briefly yields the broadcast over for a traffic update. Bleary-eyed listeners would never guess that in the four and a half hours Slade has been awake he has talked to his producer, looked over notes, met with the assistant news director, caught up on last night's news, and logged a few miles on the treadmill.

Most people would dive back under the covers in drowsy disgust at such a crammed pre-dawn schedule. But this is just another normal workday for Slade. For over thirty years he has been in the business of early morning news. He started with WSB as a producer,

and then took to the skies as a traffic reporter. In 1991, the station decided to change the format of the morning show. "They took me out of the helicopter and put me in the host chair," Slade recalls.

Being on the radio was an ambition Slade knew he always wanted to pursue. He grew up tuning in to the very station he would later work for, and acquired an education in broadcasting just by listening to Jim Howell, an anchor who joined the WSB lineup in 1970.

The radio station in his hometown of Griffin, GA initiated Slade's first foray onto the airwaves. They blocked off thirty minutes of the Wednesday evening schedule for local teenagers to grill community leaders on hot button issues. Slade and his fellow adolescent journalists won an Associated Press

“I’m comfortable in both the host chair and the left seat of an airplane. The two experiences have a lot in common: they are extremely rewarding, require preparation, risk management, and concentration.”

award for “News Interpretation,” and he has not stepped out of a studio since.

It has been twenty-four years since his inaugural broadcast as a morning news host, and by now Slade is an old hand in the field. But he is not immune to work burnout. The hours are long, and beginning his day in the middle of the night comes with a sense of permanent jet lag. The news itself can be fatiguing too. “Most news is unfortunate circumstances, but it’s the most valuable information to give people,” he says.

When he does need a break, Slade trades being on the air for being up in the air. He slips off one headset and sticks on another with remarkable ease. “I’m comfortable in both the host chair and the left seat of an airplane. The two experiences have a lot in common: they are extremely rewarding, require preparation, risk management, and concentration,” Slade explains.

At age five, he had his first taste of life above the clouds, and fell nose over tail for aviation. His next-door neighbor owned a plane but had no children of his own. The neighborhood kids eagerly took turns in the passenger seat peering down at their dollhouse-sized homes below. Slade was hooked.

He didn’t earn his pilot’s license until he was twenty-seven, when he possessed both the time and the money to spend. He also learned to operate a helicopter, an accomplishment that

came in particularly handy if the pilot scheduled to fly the traffic chopper for WSB couldn’t make it in time.

Slade’s goal is to get his Cessna Skylane off the ground and into the air weekly. Sometimes that entails a family jaunt to the beach or an out-of-town game. And of course, he has made the pilgrimage to Kitty Hawk, North Carolina, site of the first controlled airplane flights by the Wright Brothers.

On occasion, Slade’s radio personality and passion for flight collide. He has served as an air show announcer for fifteen years, revving crowds up and sharing his love of aviation. He counts it as the closest he gets to play by play broadcasting.

Back in the studio, the morning news winds down, and Slade signs off. He sticks around the studio a while longer and checks emails, records interviews or commercials, and researches stories for future programs. Around lunchtime he makes an escape. If it has been a particularly long day on air, Slade might take a short solo flight to watch the afternoon light change over to dusk. Flying defogs his brain. “You can’t think about anything else but what you’re doing,” he says, though he also applies the same sentiment to his time on air. “I have to think ahead of the airplane and the radio station to be sure I’m not behind...it’s always fun to see where we wind up in both experiences. No two days are the same.” ■



Twenty-five years ago, Scott Slade walked into Tara Fine Jewelry Company and purchased a pair of diamond earrings for his wife. The jewelry was superior to anything he’d seen before (or since), and he was treated so well that he kept coming back. He has recently started collecting Swiss watches, and is up to half a dozen, with plans to add more. “Tara makes it easy to feed my habit,” Slade says.



Atlanta's History Center Swan House was used filming *The Hunger Games: Catching Fire*, *Mockingjay: Part 1*, and *Mockingjay: Part 2*.

Georgia has always stood as a bastion of southern hospitality. The state welcomes millions of visitors every year and invites them to stroll the cobblestone streets of historic Savannah, taste more than one hundred distinct beverages at the World of Coca-Cola in Atlanta, and ride a cable car to the summit of Stone Mountain. But in the last five years, tourists have been arriving by the busload to see sites that are a little...strange. Visitors eagerly tramp over grounds that were previously swarming with rotting walking corpses, and snap selfies at the dystopian society Panem's presidential mansion.

This doesn't faze locals in the least. It's just what comes with being a top state for movie and TV production, third only behind California and New York. Some Georgians fully embrace this status and have even decided to get into the business themselves. Others roll their eyes at the influx of the industry and the wild fan bases they bring along. Whatever opinions may be, the fact is that the film industry has generated an economic impact of over six billion dollars in the state this year alone.

Of course Georgia has not always enjoyed its status as Hollywood of the South. In fact, the most well known film to ever focus on Georgia did not actually feature Georgia. *Gone with the Wind*, the epic film based on Margaret Mitchell's Pulitzer-winning novel, follows strong-willed Georgian Scarlett O'Hara during the lavish antebellum years and into the horrifying days of the Civil War and lean years beyond.

The movie premiered in extravagant fashion at downtown Atlanta's Loew's Grand Theater on December 15, 1939. The theater's facade was transformed into a Southern mansion, complete with sturdy white pillars. Governor Eurith D. Rivers declared a state holiday and gave city worker's half a day off, and over 300,000 gathered along the streets to see Clark Gable,



Vivien Leigh, and Olivia de Havilland arrive in style.

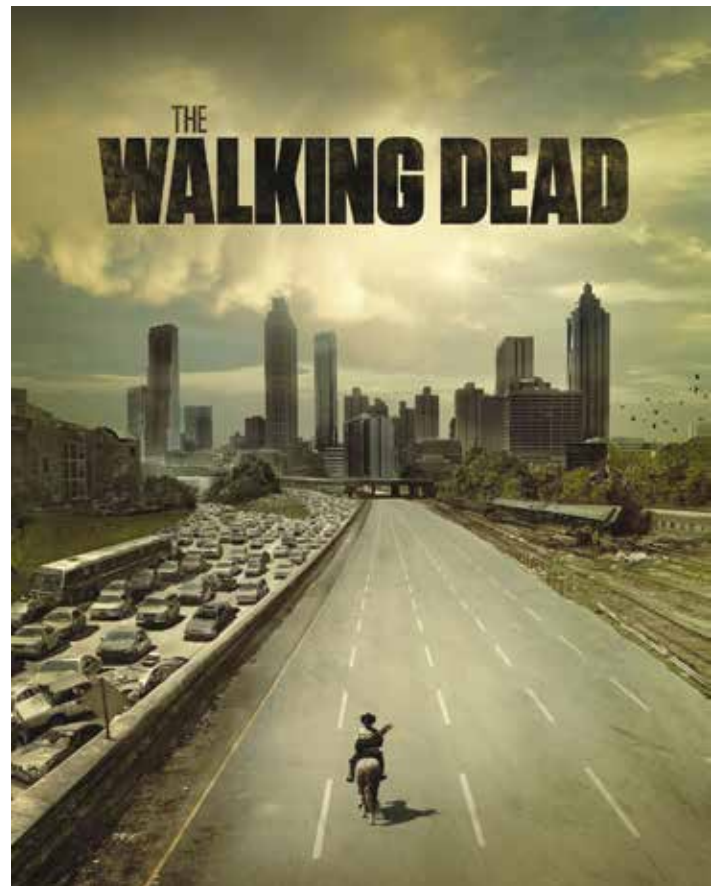
But once seats were filled and the main theme's opening notes echoed through the auditorium, moviegoers were transported to a nineteenth-century plantation in...California. Not a single scene was shot

on Georgia's red clay. The burning of Atlanta was filmed on an MGM back lot, a prime opportunity to dispose of old movie sets. And when Scarlett vowed never to go hungry again, she was framed by an early sunrise somewhere northwest of Los Angeles. A handful of Southerners played minor roles, and two Georgians served as advisors to the director, but that was the extent of the state's involvement.

A few film productions set up shop over the ensuing decades, but it wasn't until a movie about murderous backwoods hillbillies found critical and commercial success that the glare of Hollywood shone brightly on Georgia. The 1972 film *Deliverance*, starring Burt Reynolds and Jon Voight, was shot primarily in northeast Georgia's Rabun County, the canoe scenes filmed on the Chattooga River. Governor Jimmy Carter was impressed by the movie's box office haul and the economic boon production had brought to the state, and he recognized the potential that Georgia offered the film industry. In 1973, Carter established a state film commission, known today as the Georgia Film, Music and Digital Entertainment Office.

A steady trickle of movies and TV shows selected the state for filming locations in the 1980s and 1990s. Then in 2001, the Georgia General Assembly built on what Carter had started, and passed legislation exempting the TV and film industry from sales and use taxes on production-related expenses. In 2005, the Georgia Entertainment Industry Investment Act came into being, and was most recently amended in 2008. It offers a 20% income tax credit to qualified film, TV, and commercial productions shooting in Georgia, with an additional 10% tax credit given to those that embed a Georgia promotional logo in the titles or credits, or as product placement within their content. This was meant to make Georgia a serious contender for industry business, and indeed TV and film production units looking to pare down their budgets came flooding in.

The government wasn't the only group to get in on the act. Savannah College of Art and Design has started to include more film-related courses, and Atlanta Media Campus & Studios, a 100-acre soundstage in the suburbs, allows students to work



on the sets of movies filming at the facility. Electricians and carpenters are getting retrained at the Georgia Film Academy to determine how their experience can be used on productions, and casting calls searching for a variety of acting extras are posted daily. So far this year, more than 23,000 locals have been directly employed by the industry.

Perhaps a more unexpected benefit is the increase in tourism. Fanatical TV and movie viewers want to visit the stomping grounds of their favorite fictional characters or catch a peek of the actors in the flesh. Tour groups that cater to these fans have popped up in droves. There are tours dedicated solely to zombies—the film *Zombieland* was shot here, and the extremely popular show *The Walking Dead* still is. Those wanting to stroll through the Capitol and see where Katniss Everdeen stayed before being thrown into the murderous arena are in luck with *The Hunger Games* themed outings. And for fans wanting to experience a little variety, there are excursions that point out locations featured in *Driving Miss Daisy*, *The Blind Side*, and *Anchorman 2*.

So if you drive down Bolton Road and glimpse a crowd staggering around dead-eyed in front of the Atlanta Mission with legs and arms akimbo, don't be alarmed. You aren't witnessing the beginning of the zombie apocalypse. It's just a bunch of tourists attempting to capture some of that film location magic for their *Walking Dead* photo op. ■



Journey to a French Vineyard

★ NO PASSPORT REQUIRED ★

by Jessica Lindner

The sun beats down, warming grapes already plump for harvest. Rows of vines stretch out toward the horizon. A stately 16th-century French style château towers over the plants, rooftop flags whipping in the breeze. No, you're not in Burgundy or Bordeaux. You're still in Georgia, forty-six miles north of Atlanta and a hop off I-85 N.





CONFUSED? It's understandable—this is the Peach State after all. But thanks to southern summer heat and humidity, the muscadine grape flourishes here. Eaten raw, the multi-hued fruit has a leathery tough skin and sweet juice. Tamed in a bottle, the grape is elevated into an ambrosial liquid dessert. It's no surprise that wineries have cropped up quicker than you can uncork a bottle.

Château Élan Winery and Resort is one of the grandest in the state. Don and Nancy Panoz staked down vines in 1984. Eventually their plot evolved into

a sprawling resort with golf course, spa, and villas for rent. Of course, wine is still the main enticement. Though executive winemaker Simone Bergese has created a long list of award-winning smooth whites and bold reds, it's his collection of seven muscadine wines that shine. And out of that bunch, the Summer Wine is the fan favorite—classically light and sweet, but with a Georgia twist. Take a sip, and let the essence of clean, crisp peach nectar dance over your tongue. It's sunshine in a glass.

You can savor the Summer Wine, or any of the other
continued on next page >



varieties, at the tasting bar. Just enter the chateau, and veer toward your right. It's impossible to miss the 20-foot long reclaimed bowling lane perched atop oak barrels that serves as a bar. Based on your palate, the bartender will assist you in picking the perfect wine flight to enjoy. If you are thirsting for more, increase your knowledge with an hour-long tour of the winery and a five wine guided tasting. Learn why fermentation is crucial to the winemaking process, and practice the proper technique to swirl and sniff out key fragrances.

Château Élan offers a bevy of additional activities. Fancy finding inspiration at the bottom of a glass and becoming the next Monet? Uncork a bottle, grab a paintbrush, and attend the monthly "Tipsy Canvas." Play vintner for a day, and concoct a customizable wine blend at "Winemaker Wanna Be." Or put on your chef's hat at the weekly cooking class,

and try your hand at creating delectable culinary creations like dark chocolate cremeaux with caramelized bananas.

If you need to wind down from wine drinking, book a hot stone massage at the spa. And when you have the urge to get back to basics, you can always return to the Wine Market. Revisit the bar to exercise your new wine evaluating skills, or buy a few bottles of your favorites to take as homework.

When you finally bid au revoir to the stately chateau, and the grape vines dwindle in your rear view mirror, brace for reality. After you turn off Tour De France and onto the main stretch, you will not continue driving straight into a picturesque provincial village. Instead, you will be greeted by the crush of traffic speeding toward the interstate. But, for a few hours, you were in a charming chateau surrounded by vineyards in Georgia. You found France in your own backyard.



[top-bottom]

- > **The European-style spa overlooks a lake.** Spa treatments include facials, pedicures, and red wine grape seed scrubs.
- > **Cooking classes are offered in the Culinary Studio on weekends.** Vineyard chefs teach participants a variety of international dishes and knife skills.
- > **The Cask Room bar and lounge.**

Château Élan, 100 Rue Charlemagne, Braselton. For winery hours, pricing, and activities calendar, visit www.chateauelan.com.

Interested in more local excursions? These popular destinations are just a short car ride away.



Navigate the blue waters by boat in summer, or enjoy the Southeast's largest animated light show in winter at Lanier Islands.



Find yourself surrounded by the most luxurious diamond jewelry and Swiss watches at Tara Fine Jewelry Co., an iconic Buford, GA landmark.



At Stone Mountain Park, hike 1,686 feet above sea level. Experience a stunning view of the surroundings, including the North Georgia Mountains and downtown Atlanta.



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Tara
FINE JEWELRY CO., INC.



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- A. 18k white gold .75tdw mounting*; Matching half eternity style diamond band 18k white gold, .79tdw. (16-38875/12-38905)
- B. Platinum and 22k yellow gold mounting featuring 46 round brilliant diamonds, 1.28tdw, and two half-moon diamonds, .58tdw. Center diamond is a 3.03ct oval GIA certified natural fancy yellow diamond. (16-38698/1-35976)
- C. Platinum and 18k yellow gold, breathtaking 8.08ct natural fancy yellow center radiant cut diamond with 2.68tdw side diamonds. (19-36465)
- D. 18k yellow gold mounting by Simon G. 0.60tdw, set with 1.04ct Forevermark round brilliant cut diamond. (16-39025/1-35948)
- E. Forevermark 3-stone emerald cut ring, 3.21ct center diamond, 2.00ct side diamonds set in 18k white gold. (87-70051/87-70050)
- F. 18k white gold .45tdw classic mounting by Ritani.* (16-38942)
- G. Platinum JB Star diamond mounting with 160 diamonds, 3.5tdw featuring a certified 3.25ct round brilliant cut diamond. (16-38340/1-35783)
- H. 18k white gold mounting with 78 round brilliant diamonds, .51tdw featuring 1.25ct round brilliant Forevermark diamond. (16-38686/1-36086)
- I. Platinum 1.45tdw Henri Daussi mounting set with 3.11ct GIA certified cushion cut center diamond. (16-38978/1-36077)
- J. 18k white gold diamond mounting with 46 diamonds .40tdw set with stunning 3.03ct Forevermark brilliant cushion cut H/VS-1. (16-38824/1-36074)
- K. 18k white gold mounting with 20 round brilliant diamonds, .15tdw, featuring 1.02ct round brilliant Forevermark diamond. (16-38600/1-35923)
- L. 18k white gold diamond mounting with 32 round brilliant diamonds, .25tdw.* (16-38448)

*Center diamond sold separately



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Tara
FINE JEWELRY CO., INC.

- A. 18K White gold diamond necklace, 1.90tdw. (23-40131) \$6,995
- B. 18K White gold diamond earrings, 4.40tdw. (24-41863) \$13,900
- C. 18K White gold diamond earrings, 1.83tdw. (24-42007) \$4,690
- D. 18K White gold diamond fashion ring, 1.69tdw. (19-36442) \$4,490
- E. 18K Yellow gold diamond fashion ring, 1.69tdw. (12-38998) \$4,490
- F. 18K Rose gold diamond fashion ring, 1.69tdw. (12-38997) \$4,490
- G. 18K White gold diamond band, 2.10tdw. (19-36463) \$7,690
- H. 18K Yellow gold diamond band, 2.36tdw. (12-38762) \$8,790
- I. 18K Rose gold diamond band, 2.36tdw. (12-38763) \$8,790
- J. 18K Two-Tone diamond bangle, 5.85tdw. (26-37342) \$14,490
- K. 18K Two-Tone diamond bangle, 10.06tdw. (26-37341) \$23,900



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Tara
FINE JEWELRY CO., INC.

- A. 18K White gold spring bangle, 6.29tdw. (26-37340) \$14,900
- B. 18k White gold custom made diamond earrings, .71tdw. (24-42095) \$2,190
- C. 18k Yellow gold custom made diamond earrings, .71tdw. (24-42096) \$2,190
- D. 18K Two-Tone diamond fashion ring, 2.25tdw. (19-36412) \$9,900
- E. 18K Two-Tone diamond fashion ring, 4.44tdw. (19-36414) \$7,890
- F. 18K White gold diamond stackable band, .77tdw. (19-36473) \$1,990
- G. 18K Rose gold diamond stackable band, .77tdw. (19-36474) \$1,990
- H. 18K Yellow gold diamond stackable band, .77tdw. (19-36475) \$1,990
- I. 18K White gold stackable diamond band, 1.12tdw. (12-38892) \$3,195
- J. 18K Rose gold stackable diamond band, 1.12tdw. (12-38891) \$3,195
- K. 18K Yellow gold stackable diamond band, 1.12tdw. (12-38893) \$3,195
- L. 18K Yellow gold stackable wavy bangle, 1.64tdw. (26-37309) \$4,995
- M. 18K Rose gold stackable wavy bangle, 1.64tdw. (26-37310) \$4,995
- N. 18K White gold stackable wavy bangle, 1.64tdw. (26-37349) \$4,995



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Tara
FINE JEWELRY CO., INC.



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- A. 18K Yellow gold diamond pendant, .74tdw. (23-39965) \$4,125
- B. 24K Yellow gold hammered-finish hoop earrings. (52-39152) \$1,090
- C. 24K Yellow gold Old World diamond hoop earrings, .30tdw. (24-42054) \$1,690
- D. 24K Yellow gold Old World opal & diamond bangle bracelet, 3.05tgw. (27-10291) \$7,490
- E. 24K Yellow gold Old World opal & diamond ring, 2.10tgw. (18-37732) \$4,490
- F. 24K Yellow gold & sterling silver bangle bracelet, 2.90tdw. (26-37313) \$10,490
- G. 24K Yellow gold Old World hammer finish dome ring. (44-36275) \$1,990
- H. 24K Yellow gold Old World diamond bangle, .46tdw. (26-37314) \$2,190
- I. 24K Yellow gold Old World bangle bracelet. (54-40304) \$1,190
- J. 24K Yellow gold Old World diamond dome ring, 1.60tdw. (19-36468) \$4,490
- K. 24K Yellow Gold Old World mother of pearl & diamond ring, .68tdw. (18-37733) \$2,890



- A. 18K Yellow gold diamond triangle pendant, .26tdw. (23-40474) \$949
- B. 18K Yellow gold Mother of Pearl, quartz & diamond necklace, .32tdw. (29-10393) \$1,795
- C. 18K White gold Aqua & Mother of Pearl diamond pendant, 13.6tdw. (29-10390) \$1,690
- D. 18K Rose gold diamond pave necklace, .27tdw. (22-35521) \$469
- E. 18K White gold diamond pave necklace, .27tdw. (22-35524) \$469
- F. 18K Yellow gold diamond pave necklace, .27tdw. (22-35527) \$469
- G. 18K Yellow gold custom Aqua & Mother of Pearl diamond ring, 15.98tdw. (18-37731) \$1990
- H. 18K White gold topaz over turquoise diamond stackable bangle, .27tdw. (27-10292) \$1,399
- I. 18K Yellow gold Mother of Pearl, white topaz & diamond bangle, .25tdw. (27-10293) \$1,599
- J. 18K Yellow gold triangle diamond bangle, .37tdw. (26-37351) \$1,399
- K. 18K Yellow gold diamond bangle, 2.00tdw. (26-37347-Y) \$4,300
- L. 18K Rose gold diamond bangle, 2.00tdw. (26-37347-P) \$4,300
- M. 18K White gold diamond bangle, 2.00tdw. (26-37347) \$4,300



WELCOME TO OUR WORLD



Performance, audacity, precision: the Breitling Jet Team embodies the entire philosophy of excellence that has made Breitling the privileged partner of aviation.

In 2015, the world's largest professional civilian aerobatic display team performing in jets, sets off to conquer America with a major tour featuring a string of stunning shows. To celebrate this event, Breitling has created a limited edition of the Chronomat 44 personalized in the colors of this exceptional team. Welcome to our world.



CHRONOMAT 44
BREITLING JET TEAM
AMERICAN TOUR

Tara
FINE JEWELRY CO., INC.
1829 Buford Highway • Buford, GA 30518
770.932.0119



INSTRUMENTS FOR PROFESSIONALS™



A



B



C



D

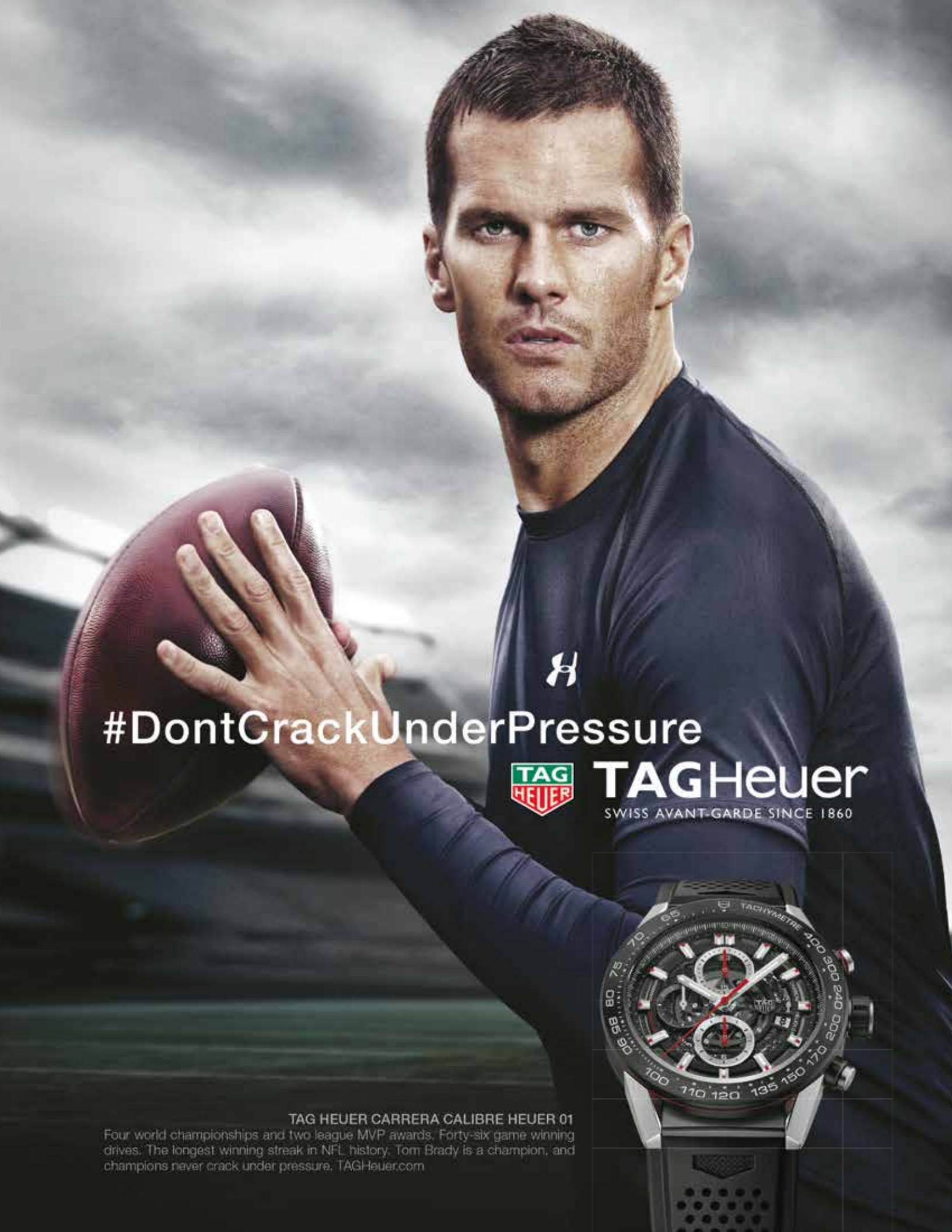


E



F

- A. Superocean Heritage 46, stainless steel case, blue dial and blue bezel, self-winding movement, stainless steel Ocean Classic bracelet, \$4,405
- B. Avenger II Seawolf, 45mm, stainless steel case, Volcano black dial with aviation numerals, self-winding movement, stainless steel Professional III bracelet, \$4,325
- C. Galactic 32, stainless steel case, mother-of-pearl diamond dial, SuperQuartz movement, stainless steel Pilot bracelet, \$5,420
- D. Transocean Chronograph, 18kt red gold case, Mercury silver dial, Manufacture Breitling Caliber 01 self-winding movement, brown crocodile strap with 18kt gold deployment buckle, \$22,725
- E. Navitimer 01, 43mm, 18kt red gold case, black dial with silver sub dials, Manufacture Breitling Caliber 01 self-winding movement, black leather strap with 18kt red gold deployment buckle, \$23,140
- F. Chronomat 44, stainless steel case with rose gold bezel, onyx black dial with gold sub dials and markers, Manufacture Breitling Caliber 01 movement, two-tone Pilot bracelet, \$13,420

A full-page advertisement featuring Tom Brady. He is shown from the chest up, wearing a dark blue long-sleeved shirt with a small white 'H' logo on the left chest. He is holding a brown leather football in his right hand, positioned in front of his chest. He has a serious, focused expression and is looking directly at the camera. The background is a dramatic, cloudy sky. The overall tone is professional and athletic.

#DontCrackUnderPressure



TAG Heuer

SWISS AVANT-GARDE SINCE 1860



TAG HEUER CARRERA CALIBRE HEUER 01

Four world championships and two league MVP awards. Forty-six game winning drives. The longest winning streak in NFL history. Tom Brady is a champion, and champions never crack under pressure. TAGHeuer.com



TAGHeuer
SWISS AVANT-GARDE SINCE 1860



A



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F

- A. WAY1314.BA0915 - Aquaracer Lady 300M Diamond Edition, 32mm in brushed and polished steel with mother-of-pearl dial, diamond markers and diamond bezel, \$4,150
- B. WAY1110.BA0910 - TAG Heuer Aquaracer 300M watch, black dial, unidirectional turning bezel, fine-brushed and polished stainless steel, 40.5mm, \$1,500
- C. CV2A10.BA0796 - Carrera 100M Calibre 16 day-date, 43mm chronograph in polished steel with a cream bezel, \$4,750
- D. WAZ211A.BA0875 - TAG Heuer FORMULA 1 calibre 7 GMT automatic watch, fixed black and blue bezel is in polished and fine-brushed steel and aluminum, black dial, 41mm, \$2,050
- E. WAY1353.BD0917 - TAG Heuer Aquaracer 300M watch, stainless steel & yellow gold, white mother-of-pearl diamond dial & bezel, 32mm, \$7,350
- F. WAY211B.FC6363 - TAG Heuer Aquaracer 300M calibre 5 automatic watch, blue dial, unidirectional blue ceramic bezel, black nylon strap with blue stitching and lining, 41mm, \$2,400

 WILLIAM HENRY



MONT BLANC



Starwalker Extreme Ballpoint Pen ~ \$535



Starwalker Extreme Steel Ballpoint Pen ~ \$880



Meisterstück LeGrand Ballpoint Pen ~ \$460

Ω OMEGA



Visit Tara Fine Jewelry Company to view our beautiful collection of Omega timepieces. Our ambassadors have the necessary skills and technical know-how to assist you with the perfect Omega.

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IT'S A LONG JOURNEY TO BECOME THE ONE.

In our constant pursuit of absolute beauty, every Forevermark® diamond undergoes a journey of rigorous selection. This is why less than one percent of the world's diamonds are worthy of the Forevermark® inscription – our promise of beauty, rarity and responsible sourcing.

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BUFORD, GA

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FOREVERMARK



A DIAMOND IS FOREVER



A



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J

Forevermark Classics

The timelessness of diamonds transcends fashion trends. Classic jewelry designs featuring Forevermark diamonds will always remain just that - coveted and treasured for their enduring beauty and the meaning behind them. Forevermark Classics consist of designs for every woman's jewelry wardrobe, and will never go out of style. There's also something for him - a Forevermark diamond wedding band, a simple yet powerful symbol of everlasting love.

In our constant pursuit of absolute beauty, every Forevermark diamond undergoes a journey of rigorous selection. This is why less than one percent of the world's diamonds are worthy of the Forevermark inscription - our promise of beauty, rarity and responsible sourcing.

A. The Center of My Universe® Halo Pendant B. Stud Earrings C. The Center of My Universe® Double Halo Slide Pendant
D. The Center of My Universe® Halo Ring E. Ever Us Two Stone Diamond Ring F. Three Stone Ring G. Solitaire Engagement Ring
H. Eternity Band I. Multiband Diamond Fashion Ring J. Line Bracelet



TACORI

- A. Gents sculpted crescent wedding band, \$3,760
- B. Diamond crescent wedding band, \$7,240
- C. Diamond wedding band in 18kt rose gold, \$1,860
- D. Round center bloom diamond engagement ring in 18kt rose gold*, \$3,680
- E. Round center cushion-style bloom engagement ring*, \$10,990
- F. Round center diamond ribbon twist engagement ring*, \$9,990
- G. Diamond wedding band, \$12,930
- H. Round center diamond engagement ring*, \$14,070
- I. Emerald cut halo diamond engagement ring*, \$15,690

**Center stone priced separately. All items are crafted in platinum unless otherwise noted.*



TACORI



AVAILABLE AT



Tara
FINE JEWELRY CO., INC.



ROBERTO COIN

NEW BAROCCO & CENTO COLLECTIONS



- A. Cushion diamond center 1.76ct encircled with round diamonds and pavé in platinum with matching pavé eternity band in platinum*
- B. Oval diamond pendant 1.75ct encircled with oval diamonds and hung from a shield diamond in platinum*
- C. Emerald cut 3.03ct GIA certified ring with trapezoid, tapered baguette and round diamonds in platinum*
- D. Cushion diamond center 4.03ct with trapezoid diamond sides and pavé edging in platinum*
- E. Oval diamond 5.67ct GIA certified with half moon and shield diamond accents in platinum*
- F. Fancy intense yellow cushion diamond ring, 4.32tdw*
- G. Cushion diamond ring, 10.69tdw*

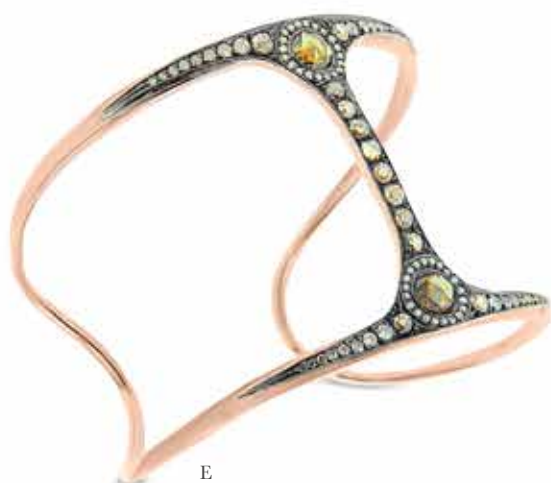
**Please call for prices.*





MIKIMOTO

THE ORIGINATOR OF CULTURED PEARLS. SINCE 1893.



NORMAN COVAN



- A. 18K Rose gold ring with .08tdw white diamonds and 0.71tdw cognac diamonds.
- B. 18K Yellow gold and oxidized silver one-of-a-kind ring featuring a 6.78ct oval rose cut center diamond.
- C. 18K Yellow gold diamond cross earrings, 1.16tdw.
- D. 18K Yellow gold diamond cross pendant with chain, 1.04tdw.
- E. 18K Rose Gold cuff bracelet featuring white and cognac diamonds, 2.73tdw.
- F. 18K Rose gold band with 1.80tdw white and .45tdw cognac diamonds.
- G. 18K White gold band with 1.80tdw white and .45tdw black diamonds.
- H. 18K Diamond stackable bangles, .73tdw each. Available in 18K white, yellow or rose gold.
- I. 18K Diamond stackable bracelets, 0.44tdw each. Available in 18K white, yellow or rose gold.



RECLAIM
the first embrace



Simon G.[®]

STAY CONNECTED
@SIMONGJEWELRY



SIMONGJEWELRY.COM



A



B



C



D

E



F



G



H

HENRI DAUSSI

All items are crafted in 18kt white gold.

A. Pavé halo diamond engagement ring, starting at \$3,600

B. Pavé halo diamond engagement ring, starting at \$2,200

C. Pavé halo diamond engagement ring, starting at \$3,800

D. Five-stone pavé halo fancy yellow diamond band, starting at \$3,100

E. Four-stone pavé halo diamond band, starting at \$2,600

F. Pavé halo diamond engagement ring, starting at \$3,300

G. Pavé halo diamond engagement ring, starting at \$4,400;
matching diamond band, starting at \$1,900

H. Men's band with a matte finish, starting at \$4,200

OYSTER PERPETUAL YACHT-MASTER 40



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1829 Buford Highway Buford, GA 30518 770-932-0119

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